VFW Post 12043 --- Maricopa, Arizona



NEWSLETTER

www.vfw12043.org

Date: September 2024

Membership campaigning begins with our current members. Highlighting our membership benefits is an incentive to any potential member. They include: Insurance & Financial Planning, Technology & Electronics providers, Publication Subscriptions, Medical Services, PerkSpot (a one-stop online shop with exclusive discounts), Retail Discounts, Travel Planning, Transitioning to Civilian Life, VFW Store and End of Life Services. Access to these programs is available for a \$41.00 per year membership.

After we members have interviewed a potential member, we then can open a dialog for the programs that open to a verified member. The following general outline will produce new members and help to reinstate former members – **Membership Booths** at Copper Sky events and **Buddy Poppy** donation drives (twice a year). Other ways include: using this Newsletter (or one from a previous month), our **Post Facebook** page, or start another social media page (with a link from our website) – i.e., Google+, LinkedIn, Instagram, YouTube, or X (Twitter).

<u>Distribute our Post Invite business card</u> – and make it personal by writing your name on it. Tell a veteran **You Belong in the VFW.** Join us as brothers and sisters of America to preserve the rights of veterans and support each other as only those who share in the camaraderie forged by conflict can. [Join] We understand the unique bond you share with other veterans of overseas conflicts because we, too, have been there. Since 1899, the VFW has been the nation's leading veterans service organization in the fight to better the lives of all those who've worn the uniform of the United States military. No matter which conflict called you to service, we invite you to join us. Stand strong with the more than 1.4 million members of the VFW and its Auxiliary as together, we continue to fight for all that's good **FOR VETERANS.**

Annual Membership - As the largest combat veterans organization around, VFW membership spans the globe. We're an elite group of combat warriors who have each other's backs long after the fight is over.

Camaraderie. Empowerment. Access to a vast network of resources. Assistance securing the benefits you've earned. Numerous discounts on a number of products and services. With a VFW membership, you'll find all the benefits. Further, your VFW membership establishes your place in the VFW legacy that dates back to our founding in 1899.

Your dues of just \$41.00 will cover the cost of your membership for a full calendar year as a Member-At-Large for your state. (\$1.98 of your membership dues goes toward your *VFW* magazine subscription.)

Life Membership - By becoming a VFW Life member, you make a lifetime commitment to serving your fellow service members and veterans. That's something to take great pride in. You'll also enjoy many great benefits of being a Life member! You will: *Avoid annual dues and renewals. *Maintain your membership in any Post you choose, worldwide! *Never pay an increase in dues—Guaranteed! *Receive a 10% discount on exclusive VFW Store merchandise for the first year. You can become a VFW Life member by making a one-time payment, or you can pay for your Life membership through our installment plan with an initial \$45 payment and the Life membership amount billed over an 11-month period.

Legacy Life membership enables VFW Life members to leave a lasting impression on our great organization.

Three prestigious levels of Legacy Life membership are available: Gold, Silver and Bronze.

Each level offers generous benefits reserved exclusively for Legacy Life members. Once your Legacy Life membership begins, an annual endowment in your name will be made to your Post, Department and the national organization. You will feel confident knowing your contributions to our organization are not only helping today's veterans but the veterans of tomorrow.

You may also purchase a Memorial Legacy in the name of a deceased VFW Annual or Life member to help future generations know and remember their sacrifice and contributions.

Member Incentives	Bronze \$400	Silver \$800	Gold \$1200
Plated Engraved Legacy Life Card* ————————————————————————————————————	•	•	•
Legacy Life Lapel Pin*	•	•	•
Legacy Life Hat Pin*	•	•	—•
Distinctive VFW Store items for Legacy Life Members*	•	•	•
Legacy Life Membership Certificate ————————————————————————————————————	•	•	•
Member Recognition on Internet & Convention Program	•	•	•
Legacy Hat Patch*			•
Personalized Brick at Centennial Plaza*			•
VFW Store Discounts (personal use only)*	5%	10%	15%
Annual Endowment to Post	\$6	\$12	\$18
Annual Endowment to Department	\$6	\$12	\$18

^{*} does not apply to Memorial Legacies